

# Center for the Evaluation of Enterprise-Wide Initiatives (CEEWI)

The Center for the Evaluation of Enterprise-Wide Initiatives (CEEWI) was formed in partnership by the U.S. Department of Veterans Affairs (VA) Office of Rural Health (ORH) and the Quality Enhancement Research Initiative (QUERI). CEEWI supports the Office of Rural Health’s mission by focusing on the implementation, sustainment, and expansion of effective programs to improve the health and well-being of rural Veterans.

## Overview

ORH’s portfolio comprises more than 35 Enterprise-Wide Initiatives (EWIs) that seek to expand national VA program offices’ health care efforts to sites that serve rural Veterans. All ORH-funded projects are required to conduct regular program evaluations to determine if they meet the appropriate goals and objectives.

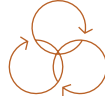
CEEWI systematically analyzes these evaluation reports to determine program impact and improve overall EWI program evaluation. A comprehensive review of EWIs is essential for identifying best practices and strategies to improve the quality and safety of care for rural Veterans. This continuous improvement approach helps align ORH with VA’s priority of becoming a learning health care system.

## Goals



### Standardize

the EWI annual evaluation report



### Integrate

RE-AIM elements into EWI planning, implementation and evaluation



### Provide

training and consultation to VA program offices and EWI evaluators



### Assess

planning and implementation strategies that lead to EWI sustainment



### Share

EWI best practices across the ORH community

## Impact

In FY22, ORH’s 36 EWIs reached all 18 Veterans Integrated Service Networks (VISNs) and 100% of VA medical centers. Through engagement with dissemination and implementation experts, ORH will continue to improve its national EWI evaluation process and strengthen the long-term sustainment of its programs.

## RE-AIM Elements



Reach



Effectiveness



Adoption



Implementation



Maintenance